

FILE

# fashion calendar 1974

DECEMBER 23

34th year

a weekly publication

JANUARY

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DECEMBER

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(212) 289-0420

185 east 85th street

new york, n.y. 10028

ruth finley, publisher



## FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher.

### WEEK ENDING SATURDAY, DECEMBER 21, 1974

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Dec. 19- Dec. 20	REVIEW OF INTERSTOFF: FALL-WINTER '75-'76 Interstoff from the Glamour Magazine point of view, presented by Carole Manchester, fabric editor. Presentations at 9:00 A.M. and 4:00 P.M. daily. By reservation. Contact: 692-8217.	GLAMOUR MAGAZINE	350 MADISON AVE. (45TH ST)
Saturday Dec. 21 12:00 Noon Brunch	RESORT FASHIONS AT BRUNCH SHOW Fashion show at 1:15. Produced by Sybil Weinman of Fashion Productions. Reservations: \$7.50. Contact: Dawn Lewis, 757-9090.	SIBLEY-COFFEE LTD.	RAINBOW ROOM-65TH FL. 30 ROCKEFELLER PLAZA
Sunday Dec. 22 11:30 A.M.- 3:00 P.M.	LATE DAY FASHIONS AT SUNDAY BRUNCH Furs by Alfred Rainer--Ben Thylan--Kitt Furs. (Fur Publ: Lisa Curtis, 684-7444). St. Regis Publ: Fernanda Gilligan. Reservations (\$7.50): PL 3-4500.	FASHIONS BY VARIOUS DESIGNERS	ST. REGIS HOTEL OAK ROOM & KING COLE

### WEEK BEGINNING MONDAY, DECEMBER 23, 1974

Dec. 25	CHRISTMAS (Wednesday)		
Saturday Dec. 28 12:00 Noon Brunch	RESORT FASHIONS AT BRUNCH SHOW Fashion show at 1:15. Produced by Sybil Weinman of Fashion Productions. Reservations: \$7.50. Contact: Dawn Lewis, 757-9090.	CHRISTIAN DIOR- NEW YORK	RAINBOW ROOM-65TH FL. 30 ROCKEFELLER PLAZA
Jan. 1	NEW YEAR'S DAY (Wednesday)		
Jan. 4	SUMMER READY-TO-WEAR MARKET WEEK IN LOS ANGELES (Jan. 4-7)		
Sunday Jan. 5- Jan. 8	NEW YORK NEEDLEWORK MARKET WEEK Ninety yarn & needlework companies will exhibit their Spring '75 collections in N.Y. showrooms & Prince George Hotel. "Needlesworkshop" seminar, Wed., Jan. 8, 2:00-5:00 P.M., Grand Ballroom, Prince George Hotel. (Show in L.A. at Biltmore Hotel, Jan. 31-Feb. 2). Contact: Kay Corinth, 689-7870.	THE NATIONAL NEEDLEWORK ASSN.	PRINCE GEORGE HOTEL 14 EAST 28TH STREET
Sunday Jan. 5- Jan. 8	SIXTY-FOURTH ANNUAL NRMA CONVENTION Theme: "People, Productivity, and Profits". More than 50 sessions covering individual and collective retailing problems. The Business and Equipment exposition, held in conjunction with the convention, will feature over 150 exhibits, stressing efficiency-expansion through use of new equipment, systems and services. Public Relations Director: Jan Aaron, 244-8780.	NAT'L RETAIL MERCHANTS ASSN. (100 W. 31ST. ST.)	NEW YORK HILTON HOTEL & AMERICANA HOTEL
Jan. 5- Jan. 9	CHINA AND GLASS SHOW IN ATLANTIC CITY, NEW JERSEY Contact: Little Bros. Shows, Inc., 220 Fifth Ave., MU 9-7147.		



Sunday	NATIONAL BOUTIQUE	NATIONAL BOUTIQUE SHOW	BILTMORE HOTEL
Jan. 5-	SHOW IN CALIFORNIA		LOS ANGELES
Jan. 8	More than 400 lines of boutique apparel and accessories for men, women and children. Contact: Mike Snow, (213) 785-3114; or 524-5024 (N.Y.).		

Jan. 5-	METROPOLITAN JUVENILE STYLE MART SPRING SHOW AT HOTEL McALPIN, B'WAY & 34TH STREET. Contact: 565-1289.
Jan. 9	

Jan. 5-	CHICAGO INTERNATIONAL HOME FURNISHINGS MARKET
Jan. 10	Contact: Merchandise Mart, Chicago, Illinois 60654

THE NEW YORK COUTURE BUSINESS COUNCIL  
SIXTY-FOURTH SEMI-ANNUAL NATIONAL PRESS WEEK - January 5-8, 1974

Unless otherwise noted, all showings are at the Waldorf-Astoria, Starlight Roof, (18th floor), Park Ave. and 50th St. By invitation. Director: Mildred Sullivan, LA 4-0461.

SPECIAL NOTE: It is most important for all editors to wear their badges at all functions.

Participating with Photos in Press Room (Gold Rm. - 18th fl.): BRANELL, JAMISON, NAT KAPLAN, KAPPI, MALCOLM STARR, PAULINE TRIGERE. Accessories at shows will include: Gloves--Van Raalte; Jewelry--Trifari, Stanley Hagler; Millinery--Kurt Jr., by Tom Hann; Scarves--Glentex; Shoes--Golo, David Evins.

<u>Sun., Jan. 5:</u>	6:00 P.M.	Welcome Party for Editors (cocktails) 1185 Sixth Ave. (47th St.) Host: FMC FIBERS . . . . . 30th floor (Buses leave 5:30 P.M. 49th St. ent. Waldorf-Astoria)
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<u>Mon., Jan. 6:</u>	8:00 A.M.	SWYNGOMATIC INDUSTRIES (Breakfast) - American Safety Forum film Speakers: <u>Richard Babbitt</u> , Chmn, Educ. Committee, American Safety Belt Council <u>Paula Murphy</u> , world's foremost women's racer and holder of land speed record
	9:20 A.M.	WELCOMING ADDRESS: Vincent Monte-Sano, president, N.Y. Couture Business Council, Inc.
	9:30 A.M.	TEAL TRAINA
	10:00 A.M.	GAYLE KIRKPATRICK for TUDOR SQUARE (presented by Albert Lewis)
	10:30 A.M.	Writing Period
	11:40 A.M.	Buses leave for next event (Return at 2:00 P.M.)
	12:00 Noon	BEAUTY BRUNCH MOVES TO BROADWAY . . . . .Circle in the Square Cocktails (Host: M. Henri Wines) B'way and 50th Street Luncheon -12:30 (Host: Mr. Babbington & Friend) Hair Fashions - 1:15 (U.S. and Canadian hair stylists)
	2:30 P.M.	GENRE (Gil Aimbez)
	3:00 P.M.	BILL TICE ESP (a Sayour Company)
	3:30 P.M.	CINDERELLA (Girls: 3 to 6X; 7-14)
	4:00 P.M.	L DE LUBIN (Christopher Darrell, in a musical vignette, to introduce a new fragrance)
	4:30 P.M.	Writing Period
	5:30 P.M.	COLLINS & AIKMAN (cocktails) - Contemporary RTW created for CALLA Knit Show. Fashions in warp knits of encron polyester.
		HOSPITALITY CORNER (Press Room): ROGER & GALLET; UPBEAT (Also, Jan. 7)

<u>Tues., Jan. 7:</u>	8:00 A.M.	COLGATE PALMOLIVE (Breakfast) Cold Power Fashion Advisory Board panel discussion Moderator: Miss Julia Meade
	10:00 A.M.	STAN HERMAN
	10:30 A.M.	FIRE ISLANDER
	11:00 A.M.	Writing Period

(Continued on the following page)



NEW YORK COUTURE BUSINESS COUNCIL SIXTY-FOURTH PRESS WEEK (Continued from page 2)

Tues., Jan 7: 11:50 A.M. Buses leave for next event (49th St. - Waldorf-Astoria)  
(Cont.) 12:15 P.M. MUSEUM OF NATURAL HISTORY "Women in Science" Central Pk. West  
Meet scientists from all fields 79th Street  
Host: Dr. Thomas Nicholson, director  
2:15 P.M. Buses return to Waldorf Astoria  
3:00 P.M. RODRIGUES  
3:30 P.M. JAEGER SPORTSWEAR  
4:00 P.M. Writing Period  
5:15 P.M. Buses leave for next event (49th St. - Waldorf-Astoria)  
5:30 P.M. AVON PRODUCTS, INC. (Cocktails) . . . . .9 West 57th (28th fl.)  
7:30 P.M. Buses leave for next event  
8:00 P.M. FASHION CAPITAL OF THE WORLD (exhibit).. 5th Ave. & 82nd St.  
"Romantic & Glamorous Hollywood Designs" Metropolitan Museum  
9:30 P.M. Buses return to hotel  
HOSPITALITY CORNER: Citizens for Animals and Society for Animal Rights, Inc.  
Sweet Chain and Carl Art Jewel Box

Wed., Jan 8: 8:30 A.M. WALTHAM WATCH COMPANY  
Breakfast at table -- editors not staying at hotel  
Breakfast in bed -- editors staying at hotel  
10:00 A.M. DONALD BROOKS FOR MAIN STREET  
10:30 A.M. FORMFIT-ROGERS  
11:00 A.M. Writing Period  
11:45 A.M. MILLINERY INSTITUTE OF AMERICA . . . . .Americana Hotel (52nd St.)  
"Hat Line U.S.A."--Spring & Summer Hats Georgian Room  
2:00 P.M. Buses return to Waldorf-Astoria  
2:30 P.M. MARITA (ANTHONY MUTO)  
3:00 P.M. TORI RICHARD SUN CLOTHES  
3:30 P.M. DAVID CRYSTAL  
4:00 P.M. Writing Period  
5:15 P.M. Buses leave for next event  
5:30 P.M. EUROPEAN HEALTH SPA (cocktails) . . . 55th St. & First Ave.  
facilities available for exercise, steam room,  
sauna, swimming whirlpool, ice pool  
8:00 P.M. Buses leave for next event  
8:30 P.M. WARNER BROS (movie preview) "BEAUTIFUL PEOPLE". .666 Fifth Ave.  
African documentary animal film 6th fl.-auditorium  
HOSPITALITY CORNER: REYNOLDS RECYCLING

Monday Jan. 6 12:00 Noon	SPRING-SUMMER COLLECTION By invitation. Contact: Elizabeth Bixon, 688-4410.	ADOLFO (538 MADISON AVENUE)	ST. REGIS HOTEL VERSAILLES ROOM
Monday Jan. 6 5:30 P.M.- 7:30 P.M. Cocktails	PRESS SHOW: "REFLECTIONS OF THE AMERICAN WOMAN" Contemporary ready-to-wear--warp knit fashions in Encron polyester, at a showing for visiting and local press. Music by Bobby Short. By invitation. Contact: Terry Yoffe, 953-4208.	COLLINS & AIKMAN (BANGOR DIVISION)	WALDORF-ASTORIA STARLIGHT ROOF
Beginning Monday Jan. 6	SPRING 1975 JEWELRY COLLECTION Continuous by appointment. Contact: Lois Beekman, 628-4257.	CORO/VENDOME	47 WEST 34TH STREET SHOWROOM - 3RD FLOOR
Monday Jan. 6- Jan. 15	SPRING LINGERIE "VARIETY SHOW" Introducing a collection of sleepwear and loungewear by Kay Unger. By appointment. Publicity: Ruth Hammer Assoc., 685-8290. Contact: MU 2-1333, ext. 832.	FORMFIT ROGERS	530 FIFTH AVENUE SHOWROOM - 15TH FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Jan. 6- Jan. 16	SPRING LINGERIE MARKET WEEK Continuous showings by appointment.	KAYSER ROTH	640 FIFTH AVENUE 5TH FLOOR Contact: Bernadette Koziel, PL 7-9600.
Beginning Monday Jan. 6	NEW SPRING AND SUMMER COLLECTION Continuous by appointment.	LOOMTOGS	1407 BROADWAY SHOWROOM - 35TH FLOOR Contact: Janice Watt, 594-2100.
Beginning Monday Jan. 6	NEW SPRING AND SUMMER ADDITIONS Continuous by appointment.	LOOMTOGS TENNIS WHITES; SPORTS EDITIONS	1407 BROADWAY SHOWROOM - 35TH FLOOR Contact: Janice Watt, 594-2100.
Beginning Monday Jan. 6	SPRING AND SUMMER JEWELRY COLLECTION Continuous by appointment.	NAPIER	530 FIFTH AVENUE SHOWROOM - 22ND FLOOR Contact: 869-9470.
Beginning Monday Jan. 6	OPENING OF SUMMER COLLECTION Continuous showings by appointment.	TANNER OF N. C.	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR Contact: 244-6350.
Monday Jan. 6- Jan. 15	SPRING LINGERIE MARKET WEEK "Hit Parade" -- daily at 9:30, 10:30 and 2:30. By invitation.	VANITY FAIR	640 FIFTH AVENUE SHOWROOM - 6TH FLOOR Contact: Priscilla Weinlandt, 582-6767.
Tuesday Jan. 7 8:00 A.M.	SEMI-ANNUAL SEMINAR Pre-Summer Seminar. Show at 8:30. Prices: \$17.50, members; \$25.00, guests.	MERCHANDISING MOTIVATION INC. (200 MADISON AVENUE)	McGRAW HILL AUDITORIUM 1221 SIXTH AVE. (49TH ST.) Contact: Frances Hodges or Marjorie Reich, OR 9-4484.
Tuesday Jan. 7 6:30 P.M.	SPRING & SUMMER BRIDAL SHOW FOR CUSTOMERS Admission by ticket.	MARTIN'S (BROOKLYN)	BROOKLYN ACADEMY OF MUSIC (30 LAFAYETTE AVE.) Contact: Rita Dobbins, TR 5-3100.
Beginning Tuesday Jan. 7	OPENING OF SUMMER COLLECTION Continuous by appointment.	DESIGN THAI	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR Contact: Linda Bach, 239-8530.
Wednesday Jan. 8 12:00 Noon Luncheon	PRESS SHOWING OF SPRING MILLINERY "Hat Line, U.S.A." -- semi-annual preview of Spring and Summer millinery for local and visiting press.	MILLINERY INSTITUTE OF AMERICA (10 EAST 40TH)	HOTEL AMERICANA IMPERIAL BALLROOM By invitation. Contact: Burt Champion, 686-2975.
Wednesday Jan. 8 4:00 P.M.	RESORT, SPRING AND SUMMER COLLECTION By invitation. Thereafter by appointment.	RONALD AMEY	16 WEST 57TH STREET SHOWROOM - 5TH FLOOR Contact: Helen Borger, CO 5-7720.
Thursday Jan. 9 4:30 P.M. Champagne	"GLOWING HAIR LIGHTS"-- NEW WIG COLORS "Glowave" -- preview of 26 new colors in wigs by Oscar de la Renta. By invitation.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR Publicity: Jeanne Henabery, 753-6513.
Friday Jan. 10 12:00 Noon Luncheon	LUNCHEON: "THE 1975 ECONOMIC OUTLOOK" Presented by "Business Week".	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL PLAZA BALLROOM Moderator: Lewis H. Young, editor. Chairman: Lois McLaughlin, Rumrill-Hoyt, Inc. Prices: \$12.00, members; \$15.00, guests. Contact: CI 7-3940.



DATEWHAT'S GOING ONGIVEN BYWHERE

Saturday  
Jan. 11  
11:00 A.M.

SPRING AND SUMMER  
BRIDAL FASHIONS

LORD & TAYLOR

4TH FLOOR

In cooperation with Bride's Magazine. Commentator: Grace Wainwright.  
Publicity: Peggy Kaufman, WI 7-3300.

Saturday  
Jan. 11-  
Jan. 19

TEXTILE TRADE FAIR  
IN BRAZIL

ALCANTARA MACHADO COMERCIO  
E EMPREENDIMENTOS LTDA.

PARQUE ANHEMBI  
SAO PAULO, BRAZIL

19th FENIT -- fashions, fabrics, knitwear and pret-a-porter made in Brazil.  
Also, textile machinery from 16 countries. Contact: Alcantara Machado  
Comercio e Empreendimentos Ltda, Rua Brasilio Machado 60, Sao Paulo, Brazil.

Monday  
Jan. 13  
5:00 P.M.

PREMIERE SHOWING OF  
MENSWEAR FASHIONS

HALSTON MENSWEAR, INC.  
(888 SEVENTH AVENUE)

N.Y. STATE THEATRE  
LINCOLN CENTER

Fall 1975 menswear collection by Halston. By invitation. Contact: 794-0888.  
Thereafter at showroom, 29th floor. Contact: 765-3045.

Jan. 13-  
Jan. 17

SIXTY-SECOND SEMI-ANNUAL NATIONAL HOUSEWARES EXPOSITION AT McCORMICK PLACE  
CHICAGO. Contact: Nat'l Housewares Mfrs. Assn., 1130 Merchandise Mart, Chicago.

Tuesday  
Jan. 14  
11:30 A.M.

ADELE SIMPSON  
FASHION SHOW

BONWIT TELLER

6TH FLOOR

Showing of Spring fashions. Contact: Publicity Dept., EL 5-6800.

Tuesday  
Jan. 14  
6:30 P.M.

TWENTY-SEVENTH ANNUAL  
AWARDS DINNER

N.Y. FASHION DESIGNERS

HOTEL PLAZA  
GRAND BALLROOM

Honoring: Hugh William Close, chmn of board, Springs Mills; and Ruth Preston,  
fashion editor, N.Y. Post. Hon. chmn: Bruce F. Roberts, Vice Pres., Eastman  
Chemical Products; and Donald McCullough, Chmn. of Board, Collins & Aikman.  
By invitation. Contact: WI 7-0324.

Beginning  
Tuesday  
Jan. 14

OPENING OF SUMMER  
COLLECTION

ELEANOR BRENNER  
FOR BRENNER BEES

498 SEVENTH AVENUE  
SHOWROOM - 5TH FLOOR

Continuous by appointment. Contact: Larry Lefkowitz, 239-1150.

Beginning  
Tuesday  
Jan. 14

OPENING OF SUMMER  
COLLECTION

ELEANOR BRENNER  
FOR BRENNER BEES

498 SEVENTH AVENUE  
SHOWROOM - 5TH FLOOR

Also a collection for Costume Capers. Continuous by appointment. Contact:  
Peggy Shiller, 239-1150.

Beginning  
Tuesday  
Jan. 14

OPENING OF SUMMER  
COLLECTION

LEW PRINCE OF ALDRICH;  
LEW PRINCE II

530 SEVENTH AVENUE  
SHOWROOM - 12TH FLOOR

Continuous showings by appointment. Contact: 244-1872.

Cancelled  
Jan. 16

THE EATON PRESS PARTY, ORIGINALLY SCHEDULED FOR JANUARY 16 AT 4:30 P.M.,  
AT THE FOUR SEASONS RESTAURANT, HAS BEEN CANCELLED.

Thursday  
Jan. 16  
6:00 P.M.

SPRING AND SUMMER  
BRIDAL FASHIONS

BONWIT TELLER

6TH FLOOR

In conjunction with Modern Bride Magazine. Contact: Publicity Dept., EL 5-6800.

Jan. 17

SUMMER READY-TO-WEAR MARKET WEEK IN MIAMI (Jan. 17-21)

Sunday  
Jan. 19-  
Jan. 22

TENTH SEMI-ANNUAL  
BOUTIQUE SHOWING

NATIONAL BOUTIQUE SHOW

HOTEL McALPIN  
B'WAY & 34TH STREET

More than 800 lines of boutique apparel and accessories for men, women and  
children, with fashions from 20 countries. Exhibits on Mezzanine to 10th  
floor. Contact: Oscar Pluznick, Hotel McAlpin, Suite 2290, 524-5024.



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Jan. 20- Jan. 24	ITALIAN COUTURE SHOWINGS --SPRING AND SUMMER Contact: Via Panama 26, Rome, Italy 00198 (Tel: 854-928).	CAMERA NAZIONALE DELL' ALTA MODA ITALIANA	ROME, ITALY
Beginning Monday Jan. 20	FALL 1975 MENSWEAR COLLECTION By appointment. Contact: Ed Roth, LT 1-7640. Publicity: Sandee Garihan, Calisch Associates, 489-8420.	HARDY AMIES	1290 SIXTH AVENUE SHOWROOM - 19TH FLOOR
Wednesday Jan. 29 12:30 P.M. Luncheon	FUR FASHIONS AT LUNCHEON Reservations (\$8.50): CI 6-9171. Barbetta Publicity: Ellen Perl, TE 2-8212.	SWAKARA FURS	BARBETTA RESTAURANT 321 WEST 46TH STREET
Friday Jan. 25- Jan. 30	SUMMER MARKET WEEK IN DALLAS Women's and children's wear Jack Goldstein, 527 Madison Avenue, 752-2422.	AMERICAN FASHION ASSOCIATION Summer market. Contact: (214) 637-1970; or	DALLAS APPAREL MART 2300 STEMMONS FREEWAY
Jan. 26	SUMMER READY-TO-WEAR MARKET WEEK IN CHICAGO (Jan. 26-30)		
Beginning Monday Jan. 27	FALL 1975 WOMENSWEAR COLLECTION Showing for first time in U.S. P.R.: Sandee Garihan, Calisch Assoc., 489-8420.	HARDY AMIES	58 WEST 58TH STREET APARTMENT 24C
Beginning Monday Jan. 27	COUTURE SHOWINGS IN PARIS - SPRING AND SUMMER COLLECTION <u>Mon., Jan. 27:</u> 10:30 A.M. Dior, 30, ave. Montaigne <u>Tues., Jan 28:</u> 9:30 A.M. Patou, 7, rue Saint-Florentin 10:30 A.M. Givenchy, 3, ave. George-V 11:30 A.M. Ricci, 20, rue des Capucines 3:30 P.M. Chanel, 31, rue Cambon <u>Wed., Jan. 29:</u> 3:00 P.M. St. Laurent, 5, Avenue Marceau (U.S. buyers) 5:00 P.M. St. Laurent, 5, Avenue Marceau (European buyers) <u>Fri., Jan. 31:</u> 10:30 A.M. Mme. Gres, 1, rue de la Paix Contact: Mme. Denise DuBois, Chambre Syndicale de la Couture Parisienne, 100 rue du Fauborg, St. Honore, Paris 8, France Tel: 359-10-64		
Feb. 2- Feb. 5	INTERNATIONAL JEWELRY TRADE FAIR AT N.Y. HILTON & AMERICANA HOTELS Contact: Paul Josephson, 33 N. Fullerton Ave., Montclair, N.J. (201) 746-8080		
Sunday Feb. 2- Feb. 4	NEW YORK SHOE SHOW: FOOTWEAR FASHION WEEK Jointly sponsored by American Footwear Industries Assn., Nat'l Shoe Retailers Assn., Volume Footwear Retailers of America. Contact: Reno Ravenna, Mgr., Hotel Delmonico, Suite 400, Park Ave. & 59th St., 832-0855.	SHOE RETAILERS	WALDORF-ASTORIA & STATLER-HILTON HOTELS
Monday Feb. 3 2:00 P.M.	OPENING OF SUMMER COLLECTION By invitation. Contact: Pamela Call, 391-0022.	DONALD BROOKS	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Monday Feb. 3	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: 244-1872.	LEW PRINCE OF ALDRICH; LEW PRINCE II	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Monday Feb. 3	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: 354-7830.	SCOTT BARRIE	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Feb. 3	OPENING OF SUMMER COLLECTION Daytime and evening ensembles by Jay Anderson and Fred Ackerman. By appointment. Contact: Mrs. Walker, 947-0964. Public Relations: Margaret Hodge Co, 758-9230.	POSH, INC. BY JAY ANDERSON	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Monday Feb. 3	OPENING OF SUMMER COLLECTION By appointment. Contact: (213) 623-8112 (L.A.)	ERNST STRAUSS & SCHNELL SPORTS	HOTEL GOTHAM SUITE 1001-1002
Tuesday Feb. 4 10:00 A.M.	OPENING OF SUMMER COLLECTION By invitation. Contact: LA 4-7626.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday Feb. 4 12:00 Noon	OPENING OF SUMMER COLLECTION By invitation. Contact: LA 4-0237.	HAROLD LEVINE BY DON BREITINGER	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday Feb. 4 1:00 P.M.	OPENING OF SUMMER COLLECTION By invitation. Contact: CH 4-0600.	PAT SANDLER	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Wednesday Feb. 5 2:30 P.M.	OPENING OF SUMMER COLLECTION By invitation. Contact: LA 4-9350.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Wednesday Feb. 5- Feb. 9	ANNUAL MENSWEAR PRESS PREVIEW Seventeenth annual Spring-Summer press preview, in conjunction with Menswear Retailers of America (MRA) convention (Feb. 7-9). Fashion clinics and shows. Presentation of annual "Lulu" Journalism Awards. Executive Director: Norman Karr. Fashion Director: Chip Tolbert. Contact: Katherine Agnello, LT 1-8210.	MEN'S FASHION ASSOCIATION	SHERATON WEST HOTEL LOS ANGELES, CALIFORNIA
Beginning Wednesday Feb. 5	OPENING OF SUMMER COLLECTION Continuous showings. Contact: 244-3558.	NANTUCKET NATURALS, INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Thursday Feb. 6 11:30 A.M.	OPENING OF SUMMER COLLECTION Buyers show at 3:00 P.M. By invitation. Contact: 354-6340.	HALSTON	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Saturday Feb. 8- Feb. 11	INTERNATIONAL MENSWEAR SHOW IN PARIS Salon Europeen de l'Habillement Masculin presentation by more than 600 annual exhibitors of fashions for men, women, young men and boys. Press--French Apparel Center, 11 West 42nd St., 354-8620. Buyers--French Trade Shows, 582-4960.	S.E.H.M.	PORTE DE VERSAILLES PARIS, FRANCE
Feb. 8- Feb. 11	LINGERIE AND KNITWEAR SHOWS; Also, CHILDREN'S FASHIONS AT PORTE DE VERSAILLES, PARIS. Contact: French Trade Shows, 582-4960.		
Monday Feb. 10- Feb. 14	11TH ANNUAL TEL AVIV FASHION WEEK Featuring collections of Israeli manufacturers in women's, children's, infants wear including knitwear, sportswear, coats and suits, leisurewear, leatherwear rainwear, swim, beach wear, lingerie, fabrics and accessories, for Fall/Winter 1975. Contact: 594-5215.	GOVT. OF ISRAEL TRADE CENTER (111 WEST 40TH ST)	TEL AVIV HILTON HOTEL TEL AVIV, ISRAEL



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